

# MONTHLY MEMBERSHIP PROGRESS REPORT

## District 4 L1

Results as of: 01/31/2018

#### **HOWARD HUDSON LOCATION CALIFORNIA GMT CA** Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL

 RESULTS FOR 2017-2018

 QUARTER
 NEW CLUB GOAL
 NEW CLUBS
 DROPPED CLUBS

 JULY/AUG/SEPT
 0
 0
 0

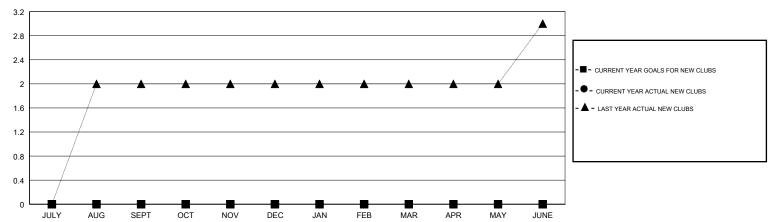
 OCT/NOV/DEC
 0
 0
 0

 JAN/FEB/MAR
 0
 0
 2

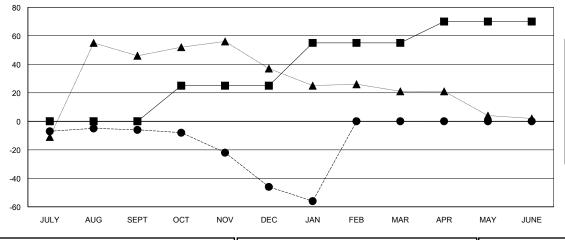
 APR/MAY/JUNE
 0
 0
 0

(including transfers) 0 22 26 JULY/AUG/SEPT 25 14 51 OCT/NOV/DEC 30 13 14 JAN/FEB/MAR 0 15 0 APR/MAY/JUNE

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



- ■ - MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

DROPPED CLUBS: 2		14 CLUBS
DROPPED MEMBERS		
DECEASED	5	CLICK HE
CLUB CANCELLED	0	MEMBER
OTHER	86	
TOTAL	91	

14 CLUBS OF 36 ADDED 1 OR MORE	BS OF 36 ADDED 1 OR MORE <u>GENDER DISTRIBL</u>	
NEW MEMBERS	MALE	449
	FEMALE	355
	Women Percentage	e Fiscal Year (

MALE	449 (55.85%)
FEMALE	355 (44.15%)
Women Percentage	Fiscal Year Goal: 40%
TOTAL FAMILY UNIT I	MEMBERS

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS 156

FAMILY MEMBERS PAYING HALF 82

DUES